

Ed Tech Work Group UPDATE

**State Board of Education
Tuesday, June 18, 2013**

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Deputy Superintendent, Education Services



Education Technology Work Group

764 likes · 69 talking about this

✓ Liked

Message



Government Organization

We are leading a discussion on effective and innovative ways to integrate technology to improve learning and outcomes for all Michigan students. We invite all educators, parents, students, employers, and citizens to participate in this conversation.

About – Suggest an Edit



764

Photos

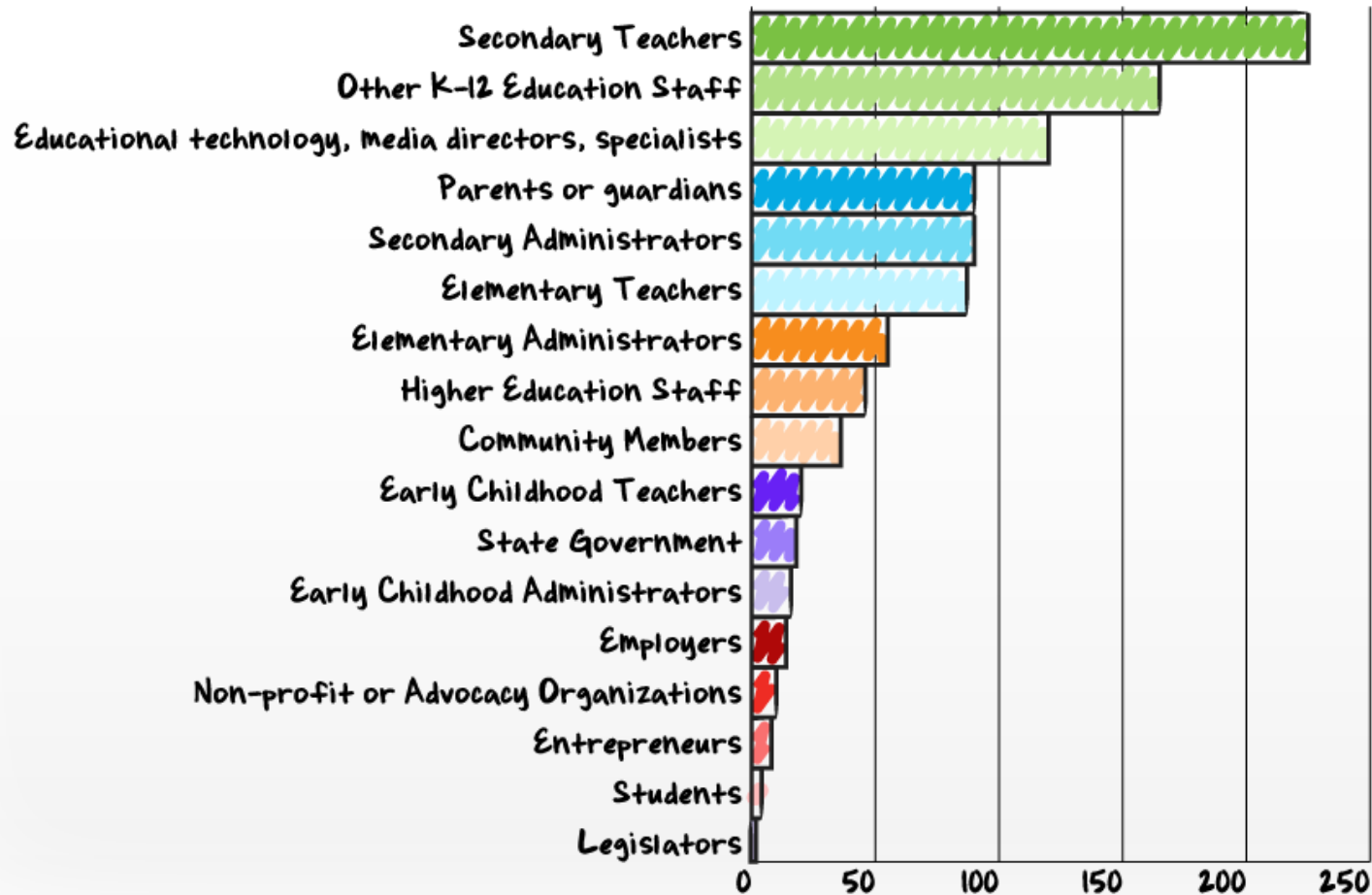
Likes

FACEBOOK PAGE AND SURVEY

PROGRESS TO DATE

- 989 survey responses received
 - Survey closed June 7, 2013
- 764 “likes” on the Facebook page
 - Team continues to expand reach of the page
- Initial analysis of responses completed

Survey Respondent Primary EdTech Roles



Survey: WHO PARTICIPATED?

EdTech WG Page Reach 5/14 - 6/13

Avg. Daily Reach to People Who Have Liked Our Page (224)

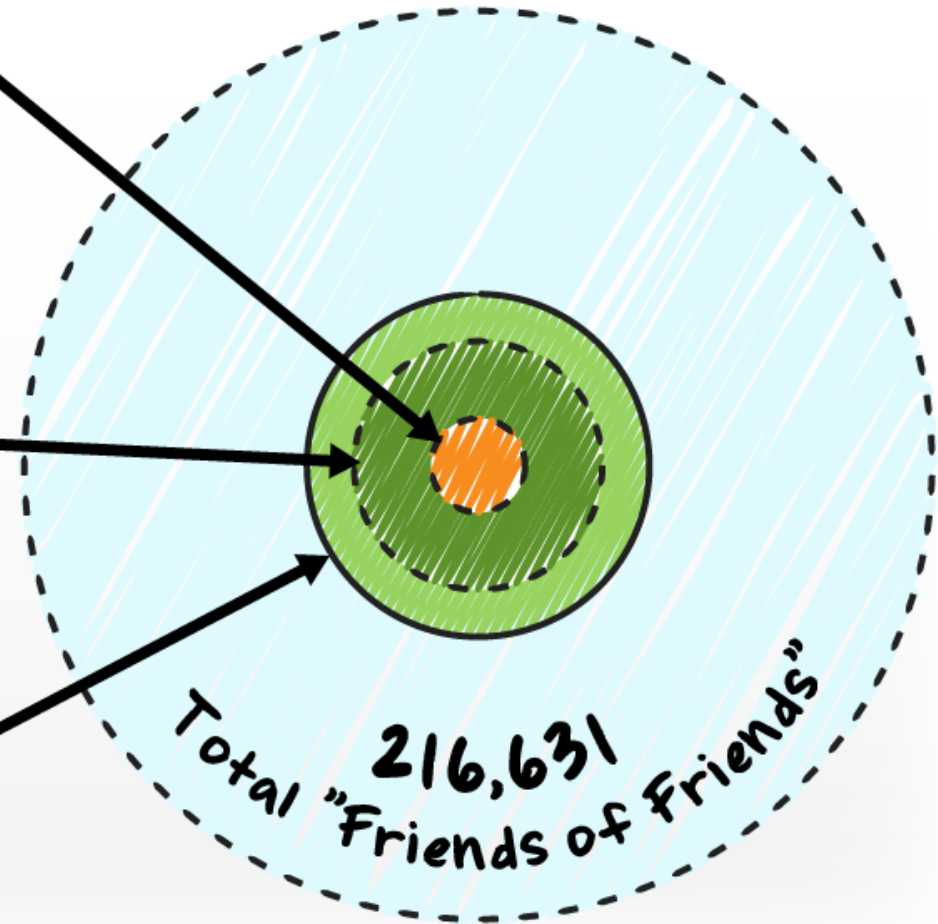
Daily, our page content reaches an average of 224 people who have liked our page.

Avg. Daily Viral Reach (592)

Daily, an average of 592 people see our content just because a friend of theirs interacted with our page.

Avg. Daily Total Reach (816)

Daily, an average of 816 people see our content.



Facebook: WHO PARTICIPATED?

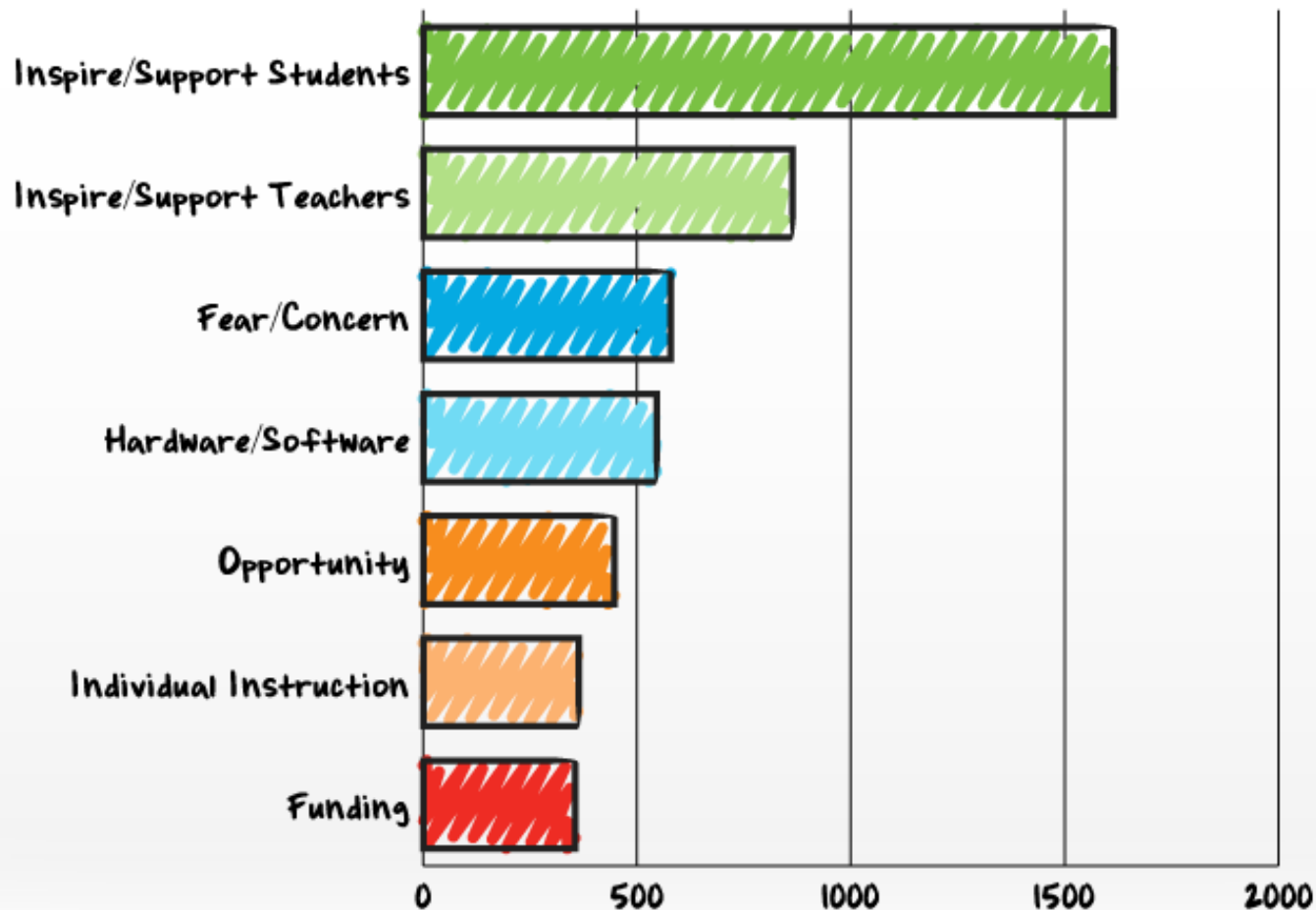
QUESTIONS

1. What does "educational technology" mean to you?
2. How do you see educational technology being used for learning currently?
3. How might educational technology be used in the next ten years?
4. What do you see as the ultimate role/goal of educational technology?
 - Additional Comments

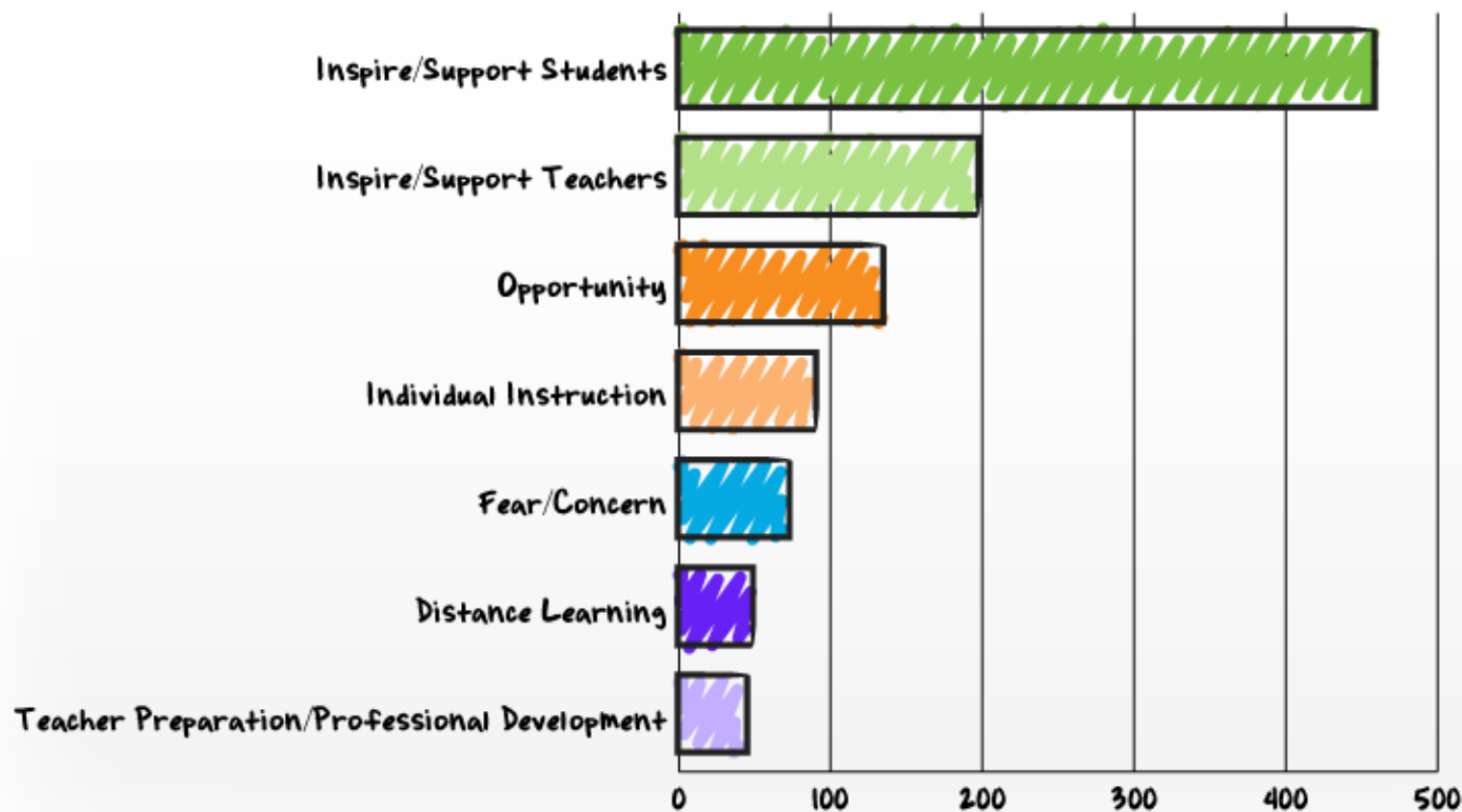


MICHIGAN
Department of
Education

Top 7 Categories, All Question Responses Combined



What do you see as the ultimate role/goal of EdTech? (Top 7 Categories)



MAJOR TAKEAWAYS

- Importance of educational technology to support students and teachers
- Interest in how educational technology can be used as one tool to personalize student learning

NEXT STEPS

- Additional analyses
- Presentation of results on Facebook
- Explore ways to specifically focus on components of the discussion with interested stakeholders